



**Princess Holly Ann™ Crapemyrtle**  
*Lagerstroemia 'GA 0701'*

Height: 4 feet

Spread: 4 feet

Sunlight: ○ ●

Hardiness Zone: 6a

Other Names: Crape Myrtle, Crepe Myrtle

Group/Class: Princess Series

**Description:**

This attractive ornamental shrub produces amazing cherry-red blooms in summer, followed by vibrant purple-red fall foliage; a captivating focal point for the garden or border; perfect for mass plantings

**Ornamental Features**

Princess Holly Ann Crapemyrtle features bold panicles of cherry red frilly flowers at the ends of the branches from early summer to early fall. It has attractive dark green foliage which emerges coppery-bronze in spring. The glossy oval leaves are highly ornamental and turn outstanding shades of red and purple in the fall. The fruit is not ornamentally significant.

**Landscape Attributes**

Princess Holly Ann Crapemyrtle is a dense multi-stemmed deciduous shrub with an upright spreading habit of growth. Its relatively fine texture sets it apart from other landscape plants with less refined foliage.

This shrub will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It has no significant negative characteristics.

Princess Holly Ann Crapemyrtle is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use
- Container Planting

**Planting & Growing**

Princess Holly Ann Crapemyrtle will grow to be about 4 feet tall at maturity, with a spread of 4 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.



*Princess Holly Ann Crapemyrtle  
flowers*  
Photo courtesy of NetPS Plant Finder



This shrub does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the leaves in alkaline soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Princess Holly Ann Crapemyrtle makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.