HOFFMANN HILLERMANN
NURSERY & FLORIST

Forever® Purple Coral Bells

Heuchera 'Forever Purple'

Height: 15 inches

Spread: 22 inches

Spacing: 18 inches

Sunlight: ○ ◐ ●

Hardiness Zone: 4a

Other Names: Coralbells, Alumroot

Description:

An outstanding variety producing glossy purple leaves with deep purple veins; dainty pink and white flowers on purple spikes stand out well; amazing contrast to other plants; great versatility; keep soil moist in heat of summer



Forever Purple Coral Bells foliage
Photo courtesy of NetPS Plant Finder

Ornamental Features

Forever Purple Coral Bells features dainty spikes of pink bell-shaped flowers with creamy white overtones rising above the foliage from mid spring to mid summer. Its attractive glossy lobed leaves emerge deep purple in spring, turning purple in color with distinctive deep purple veins and tinges of hot pink the rest of the year.

Landscape Attributes

Forever Purple Coral Bells is a dense herbaceous evergreen perennial with tall flower stalks held atop a low mound of foliage. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and should be cut back in late fall in preparation for winter. It is a good choice for attracting hummingbirds to your yard. It has no significant negative characteristics.

Forever Purple Coral Bells is recommended for the following landscape applications;



Forever Purple Coral Bells
Photo courtesy of NetPS Plant Finder

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Groundcover
- Container Planting

Planting & Growing

Forever Purple Coral Bells will grow to be about 12 inches tall at maturity, with a spread of 22 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an evegreen perennial, this plant will typically keep its form and foliage year-round.

This plant performs well in both full sun and full shade. However, you may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Forever Purple Coral Bells is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.